



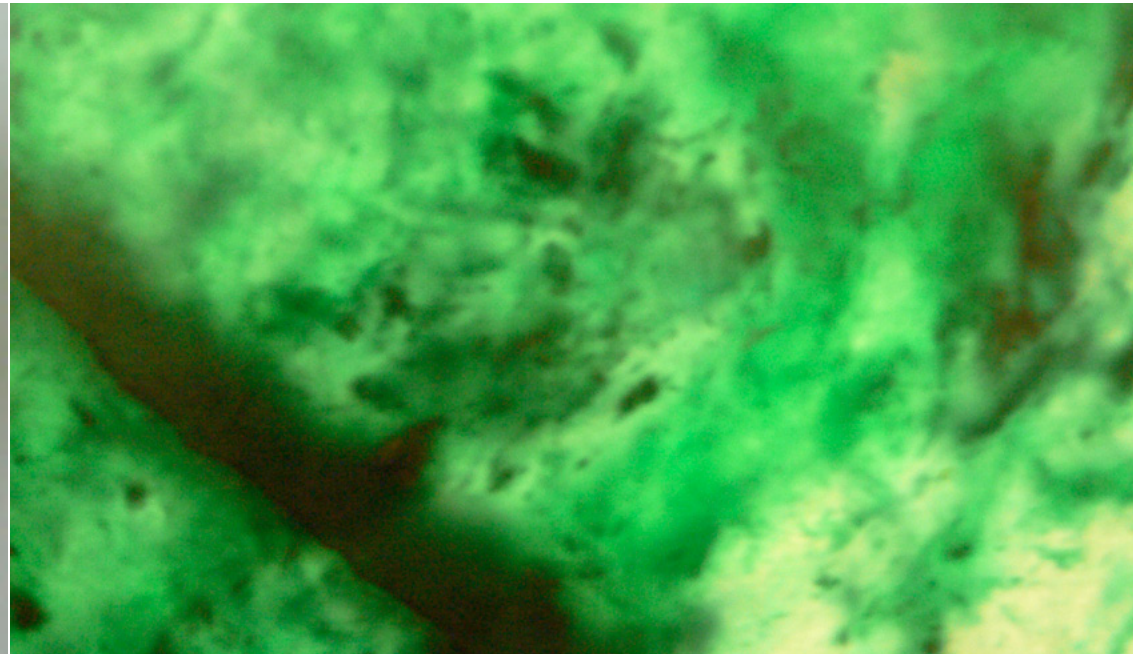
# A Jade Jewelry Project

by Giulio Zecchini

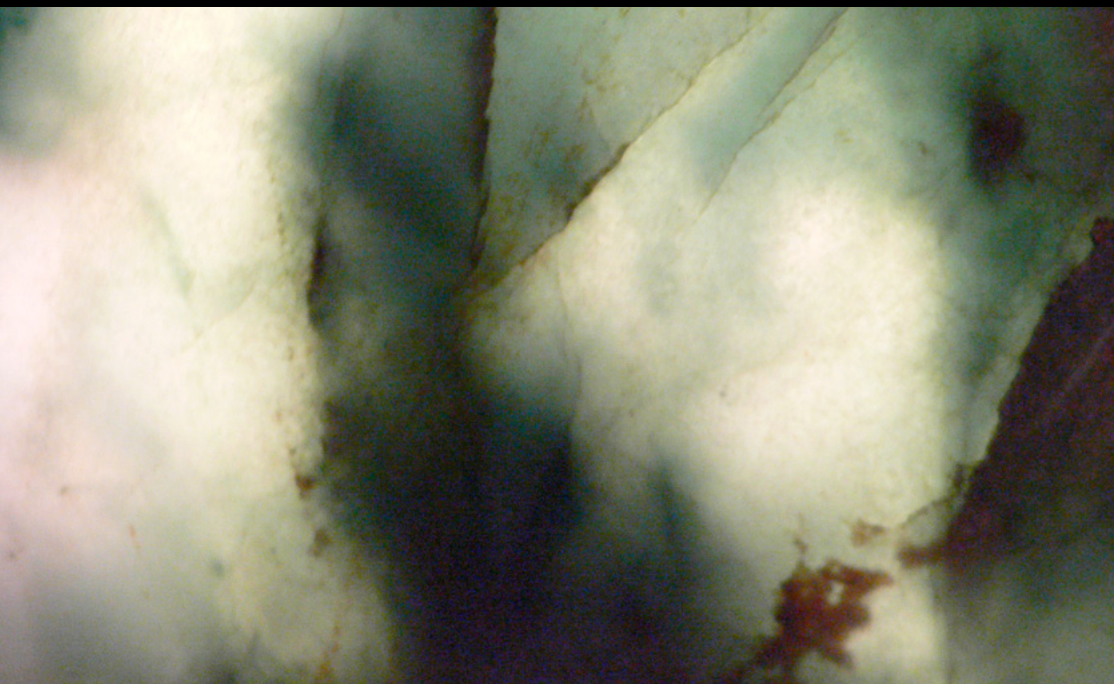
January 2012



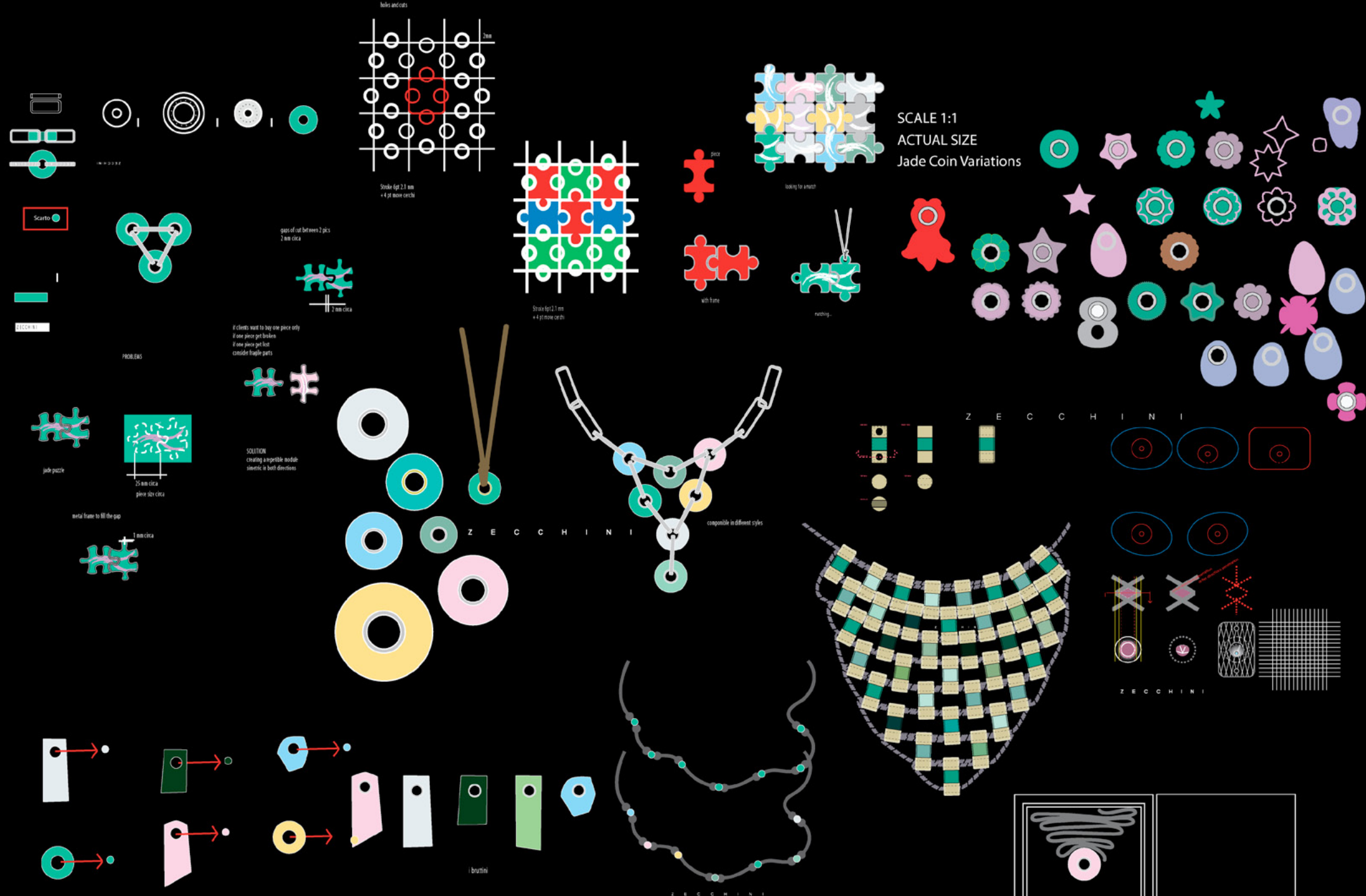




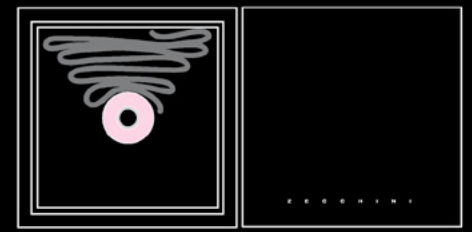
**Jade** is a traditional Asian gem well estimated through the milleniums. The most valuable of jades is the Type A Natural Jadeite. It comes in many different nuances although the most common color is green.







# Concept & Design Studies for a Jade Jewelry Brand



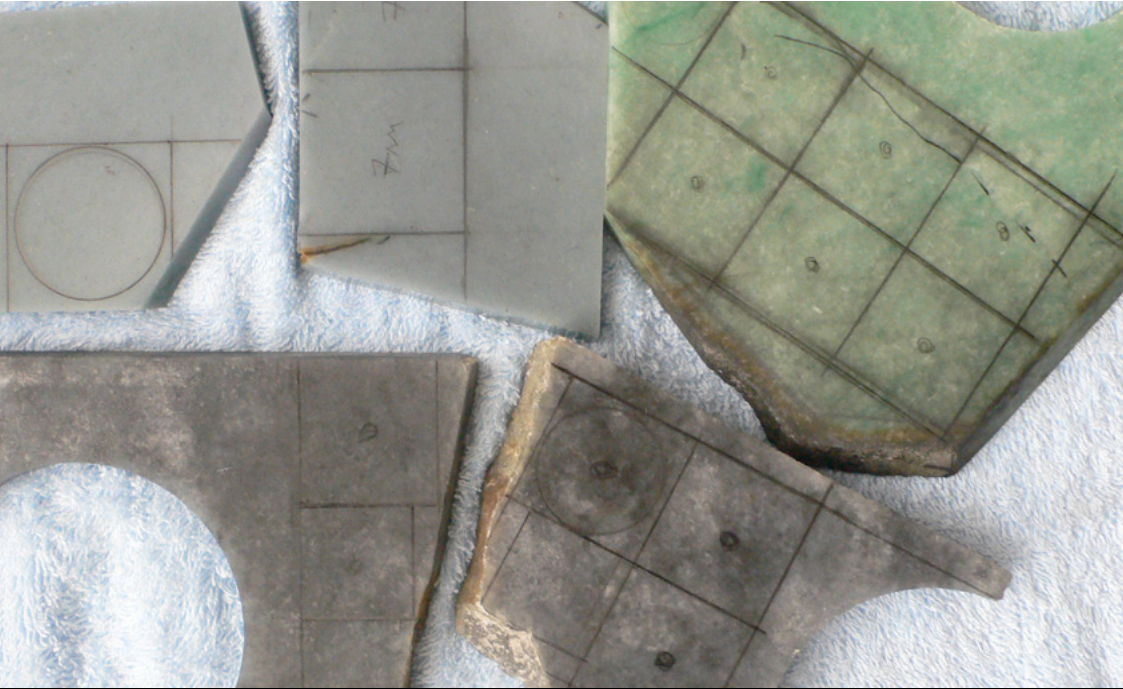




## Sourcing, estimating and buying Jadeite in Hong Kong



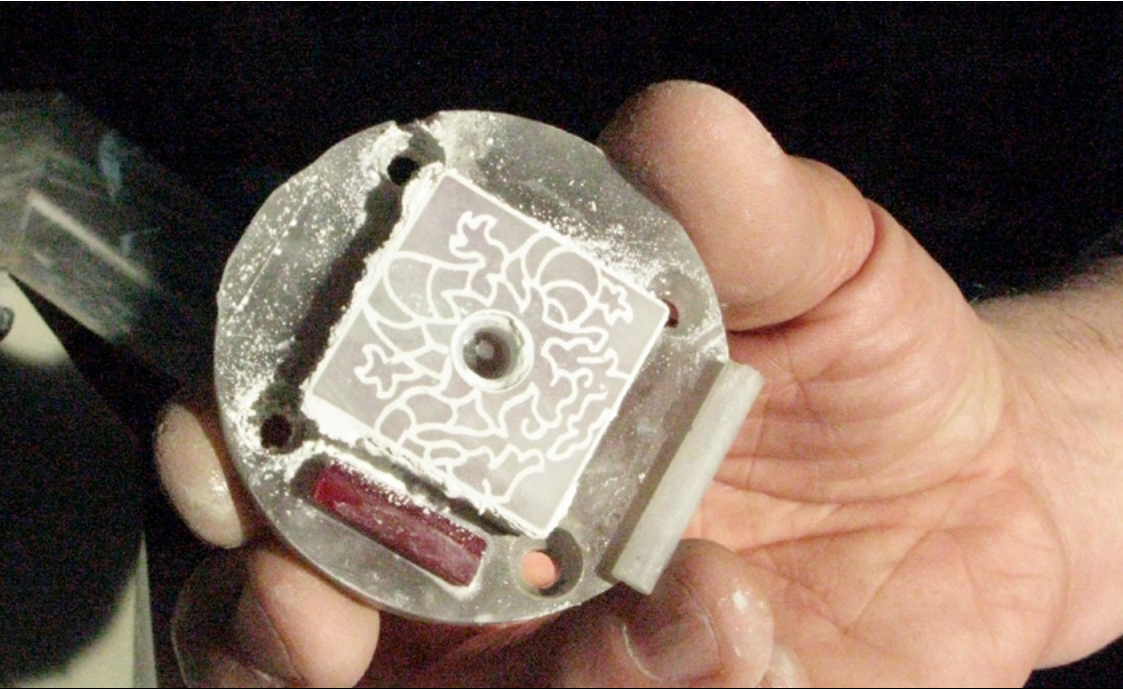




Drawings and first cut of the rough Jadeite into jewelry



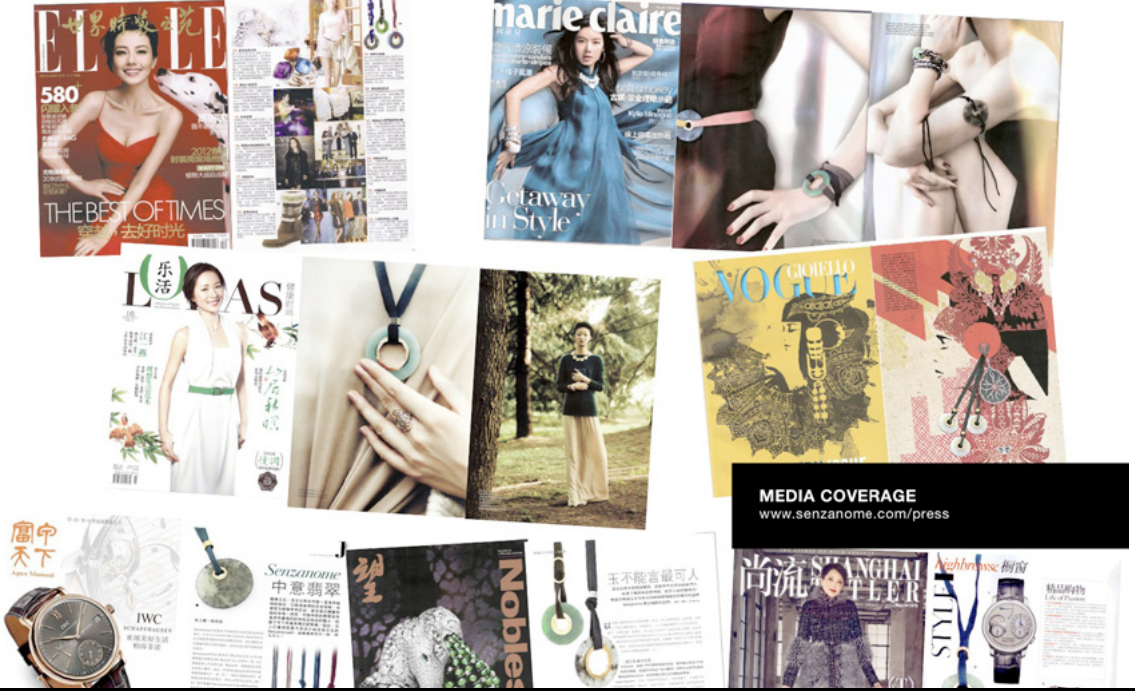




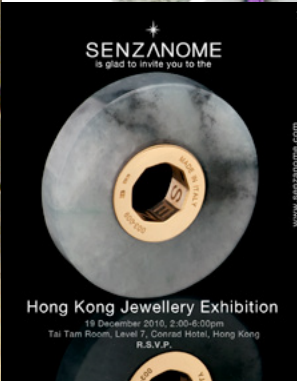
Manufacturing and finishing of the jewels in Arezzo, Italy







# Senzanome Branding



**THE LIMITED EDITION JADE COIN COLLECTIONS**  
 Genuine Type A natural color Fei Cui (Jadeite Jade) from Burma and 18K yellow or white gold with silk thread and gold rings.  
 Handcrafted in Tuscany, Italy